RIKITA SHETH

UI/UX DESIGNER

www.rikitasheth.com

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I'm an experienced UI/UX designer breathing life into user experiences. From conducting in-depth research to crafting intuitive interfaces and iterating with lightning speed, I thrive on understanding user needs and translating them into delightful digital journeys. But design isn't just about pixels for me; I relish collaborating with clients, contributing to marketing efforts, and learning from diverse teams to constantly stay ahead of the curve.

EDUCATION

POST GRADUATION
MCA – VIVA COLLEGE
2020 –2021

GRADUATION
Bsc IT – SATHAYE COLLEGE
2017 –2019

Technical Skills

Figma
Invision Studio
Adobe Ai / Photoshop
HTML/CSS/JS

Soft Skills

Strategic Mindset
Quick Grasping
Foresighted
Quick Execution
Public Presentation
Team Building

WORK EXPERIENCE

UI/UX DESIGNER | VISUAL DESIGNER
G10 CONSULTANCY PVT.LTD   OCT 2022 – JUN 2024

- Designed for **ED-Tech, Manufacturing, Drone Training, Healthcare, Parenting and baby care, Travel and Tourism, Office Management, Product Management** and many more.
- Delivered **user-centric experiences** for web applications, web panels, and mobile-responsive pages, expertly blending intuitive UX design with visually compelling UI elements.
- Being the **medium** between the d**esign and the development team**, in terms of animations and explaining the flow of the project.
- Curated engaging **microcontent to enhance user interaction** and supported business development and social media teams with impactful design research and graphics.

DIGITAL MARKETING EXECUTIVE | WEB DESIGNER
CREATIVE GARAGE MEDIA   JAN 2021- SEP 2022

- **Market Researcher; Content Writer ; Creating Strategies** for Social Media ; Helping with Graphic Creatives. Created Strategies and creative ideas for the clients for social media positing with aim specific.
- Being part of **Digital Marketing Team**, Strategized and Planned Social Media Strategies along with content curation.
- **Developing UI for websites** and coding them for the client approved platforms & Coordinating with clients and managing AD budgets for them.